



"IHCC has a dedication to create a Hispanic Owned Business Directory in Idaho to provide education and leadership opportunities."

www.idahohcc.org

2018 Hispanic-Owned Business Initiative

Submit this form via email to Diane@IdahoHCC.org or contact directly at 208.880.2488

Hispanic-Owned Business Directory Initiative

Company Information

Company Name: _____

Headquarters Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____

I would like to Sponsor the Hispanic Owned Business Directory Initiative:

- Intern Scholarship – 12 weeks College Intern – \$5,000 (2 interns available for 2018)
- Logo for the “Chamber on the GO” vehicle – \$1,000/ year, 2- year commitment
- Title Sponsor for 2018 – “Your name” Business Resource Solution Center. All marketing, including premier advertising on door placement on vehicle. \$5,000.
- 90 Minute Lunch with 3 Hispanic Business Leaders/ your office – \$500

Primary Contact Information

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Secondary Contact Information

Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

Invoice Me: Check: My check for \$ _____ is enclosed.

Billing Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Signature: _____ Date: _____

Hispanic Owned Business Directory Initiative

It is an initiative of the IHCC to create a current list of Hispanic-owned businesses in the state of Idaho, to offer valuable resources and provide educational and leadership opportunities, and to assess any business needs and strive to find solutions.

IHCC “Chamber on the GO”

Chamber on the GO focuses on supporting and enhancing the various activities of the IHCC. Chamber on the Go is a van that brings on-site services to Hispanic-owned businesses, while at the same time building a healthy and robust business environment throughout the Idaho business community.

Chamber on the Go provides a two-fold mission:

1. On-the-ground, proactive Chamber services. Businesses have access to a variety of services on location, which are designed to help them flourish and grow
2. Capture business information for our resource directory.

Program Details:

- 2-year in-kind lease of a van from an IHCC member automotive dealer, to be wrapped with sponsors logos
- IHCC logo on the hood, Title Sponsor on driver/passenger doors
- Additional sponsor logos on the remainder space 2-year commitment
- Working with our universities, choose 2 interns for a 12-week program for the summer. Duties are to track, find, and capture Hispanic-owned businesses' directory information
- Offer the gift of our Google Partnership and ensure each business is found on internet search engines
- Interview business owner, facilitate questionnaire and assess needs
- Report to the “your name” Business Resource Solution Center at the IHCC office to connect referral resources to business owner
- Quarterly digital list of Hispanic-owned Directory to be provided to Silver Corporate members and higher