



*"Advocacy, Empowerment & Education for  
Idaho's Hispanic Businesses"*

**[www.idahohcc.org](http://www.idahohcc.org)**

**2018 Corporate Partnerships**

Submit this form via email to [Diane@IdahoHCC.org](mailto:Diane@IdahoHCC.org) or contact directly at 208.880.2488

Dear Future Partner,

The Idaho Hispanic Chambers of Commerce strives to develop a secure, long-term commitment from our corporate members. Our mission is to develop and continually promote the growth of Hispanic businesses for the benefit of our members, corporate members and the overall economy of Idaho.

Idaho Hispanics make up ... ♦ 12% of the total population ♦ 18% of K-12 public school students ♦ 12% of the labor force ♦ 3% of registered voters. 75% of Idaho's Hispanics were born in the U.S. (data provided by 2017 report, Hispanic Commission of Idaho)

Over the course of the next 5 years, the Idaho Hispanic Chambers of Commerce (IHCC) will be expanding to a statewide chamber creating a network of business associations throughout the State of Idaho and will be the premier and largest regional ethnic business organization in the state. The IHCC promotes the economic growth and development of Hispanic entrepreneurs and Idaho's Emerging Businesses and continues to advocate for legislation and public policy that empowers our small businesses with regulations that support business growth.

The goals of the IHCC Corporate Partnership Program are as follows:

- To increase business and economic opportunities for Hispanic business and associated business communities; **by establishing a professional learning center for educational.**
- To actively enhance the strategic alliance between the IHCC and our Corporate Partners;
- To create specific access and linkage to the Hispanic market and associated business and consumer markets; **by creating an Idaho Hispanic owned business registry for the state.**
- To leverage our joint business and legislative contacts for the mutual benefit of the partnership; **by assigning delegates to represent various regions on behalf of IHCC.**
- To provide significant, measurable business networking opportunities; and
- To provide sustainable and continuous support of our common goals for economic development for the Hispanic community. **by increasing our corporate partnerships**

I invite you to take a few minutes to review the enclosed benefits and decide the level of support that best meets your company's objective. I am happy to discuss individual customized packages that meet your needs and objectives.

I look forward to your company's active participation with the IHCC.

Sincerely,



Diane Bevan  
President and CEO

# 2018 IHCC Corporate Partnership Application

## Company Information

Company Name: \_\_\_\_\_  
Headquarters Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Website: \_\_\_\_\_

*I would like to be a Corporate Partner at the level indicated below (mark one):*

- Chamber Champion - \$15,000 +
- Chamber Platinum - \$10,000
- Corporate Gold - \$5,000
- Corporate Silver - \$2,500

## Primary Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Secondary Contact Information

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment Information

Invoice Me:  Check: My check for \$ \_\_\_\_\_ is enclosed.  
Billing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Email: \_\_\_\_\_

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Name: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# 2018 IHCC Corporate Member Benefits

**In addition to all lower level member benefits:**

## **Silver Corporate \$2,500**

- **Company name and link on Corporate Investor section**
- **Company logo on IHCC marketing material print /digital**
- **Co-host opportunities at IHCC events**
- **Business referrals**
- **1 Investor Social Media campaigns**
- **1 Commercial on IHCC YouTube channel**
- **Complete upgrade on directory listing**
- **4<sup>th</sup> Choice priority for title sponsorships at premier events**
- **4<sup>th</sup> Choice priority to host one monthly CONTACTOS/year**
- **One electronic file of IHCC membership directory**

## **Gold Corporate \$5,000**

- **Company name and link on Corporate Investor / Home page**
- **Company logo on IHCC marketing material print /digital**
- **Co-host opportunities at IHCC events**
- **Business referrals**
- **2 Investor Social Media campaigns**
- **2 Commercial on IHCC YouTube channel**
- **Complete upgrade on directory listing**
- **3<sup>rd</sup> Choice priority for title sponsorships at premier events**
- **3<sup>rd</sup> Choice priority to host one monthly CONTACTOS/year**
- **Opportunity to Serve on an IHCC advisory Board**
- **One electronic file of IHCC membership directory**
- **Banner advertising (small logo) displayed at events**

### **Platinum Corporate \$10,000**

- **Company name and link on Corporate Investor section**
- **Company logo on IHCC marketing material print /digital**
- **Co-host opportunities at IHCC events**
- **Business referrals**
- **1 Investor Social Media campaigns**
- **3 Commercial on IHCC YouTube channel**
- **Complete upgrade on directory listing**
- **2<sup>nd</sup> Choice priority for title sponsorships at premier events**
- **2<sup>nd</sup> Choice priority to host one monthly CONTACTOS/year**
- **One electronic file of IHCC membership directory**
- **Preference billing (annually or semi-annually)**
- **Opportunity to Serve on an IHCC Advisory Board**
- **Banner advertisement (medium logo) displayed at events**
- **Manage requests for proposals**
- **Logo on event sponsorships registration page**
- **E-newsletter banner ad medium bi-annually**

### **Corporate Champion \$15,000 +**

- **Company name and link on Corporate Investor / Home page**
- **Company logo on IHCC marketing material print /digital**
- **Co-host opportunities at IHCC events**
- **Business referrals**
- **3 Investor Social Media campaigns**
- **3 Commercial on IHCC YouTube channel**
- **Complete upgrade on directory listing**
- **1<sup>st</sup> Choice priority for title sponsorships at premier events**
- **1<sup>st</sup> Choice priority to host one monthly CONTACTOS/year**
- **Opportunity to Serve on an IHCC Advisory Board**
- **One electronic file of IHCC membership directory**
- **Banner advertising (large logo) displayed at events**
- **Major sponsorships of IHCC premier events**